

Data Model Patterns

"I found the book articulate and well-ordered, which for a subject as abstruse as data modelling is quite some achievement."

—Howard Benbrook, Oracle Corporation

"... one of the practical values of your book is the set of 'ready to use' models for the most typical applications in many industries. ... You express your ideas in very simple and easy to understand language. This is how I think such books should be written."

—Mark Gokman, New York Power Authority

"This is one of the best practical books on database design I've encountered. It's a well-illustrated, readable (not just for eggheads) 268 pages."

—Karen Watterson, *SQL Server Professional*

"If analysts use the well-proven modelling approach described in this book, and implement the results on relational or object database management systems, they should be able to develop highly business-oriented systems quickly."

—Richard Barker, *from the Foreword*

"Hay does an excellent job at extracting the essence of each 'thing' in order to deal with it as more of an abstraction. This results in much simpler and more powerful data models that are less dependent on cosmetic variations. ... let this book expand your mind and change your way of thinking."

—Patrick O'Brien
St. Louis DAMA Newsletter

About the Author



David C. Hay is a principal of Essential Strategies, a consulting firm based in Houston. A member of the GUIDE Project on Business Rules and the Independent Oracle Consultants Alliance, he has spent more than twenty-five years developing interactive, database-oriented systems, modeling the structure of such diverse companies as Parke-Davis, the Associated Press, Texaco, and the U.S. Forest Service.

Partial Contents

1: Introduction

DATA MODELING'S PROMISE—AND FAILURE
• ABOUT MODELING CONVENTIONS • THESE MODELS AND YOUR ORGANIZATION • WHO SHOULD READ THIS BOOK?

2: Data Modeling Conventions

SYNTACTIC CONVENTIONS • POSITIONAL CONVENTIONS • SEMANTIC CONVENTIONS

3: The Enterprise and Its World

PARTIES • EMPLOYEE ASSIGNMENTS • ORGANIZATIONS • ADDRESSES • GEOGRAPHIC LOCATIONS • REPORTING RELATIONSHIPS
• ABOUT TYPES • ABOUT POINTS OF VIEW
• IN SUMMARY

4: Things of the Enterprise

PRODUCTS AND PRODUCT TYPES • INVENTORY • STRUCTURE • HETEROGENEOUS ENTITIES • A VARIATION

5: Procedures and Activities

SOME DEFINITIONS • DIVIDING ACTIVITIES • WORK ORDERS • LABOR USAGE • ACTUAL ASSET USAGE • KINDS OF WORK ORDERS
• IN SUMMARY

6: Contracts

PURCHASE ORDERS AND SALES ORDERS • USER SPECIFICATIONS • CONTRACT ROLES
• EMPLOYMENT CONTRACTS • MARKETING REGIONS AND DISTRICTS • DELIVERIES OF PRODUCTS AND SERVICES • SUMMARY OF MATERIAL MOVEMENTS

7: Accounting

BASIC BOOKKEEPING • SUMMARIZATION

8: The Laboratory

SAMPLES, TESTS, AND OBSERVATIONS • DERIVED OBSERVATIONS • TEST TYPES • SAMPLE METHODS • TESTING FOR MATERIAL COMPOSITION • TESTS AS ACTIVITIES

9: Material Requirements Planning

PLANNING FINISHED PRODUCTS • DETERMINING COMPONENT REQUIREMENTS • FIRM PLANNED ORDERS • THE MANUFACTURING PLANNING MODEL • THE PLANNING MODEL

10: Process Manufacturing

MORE ABOUT ASSETS • STRUCTURE AND FLUID PATHS • FLOWS • PROCESSES • MONITORING PROCESSES

11: Documents

THE DOCUMENT • STRUCTURE • ROLES • SUBJECT AND CONTENTS • VERSIONS • VARIABLE FORMAT FORMS

12: Lower-Level Conventions

THINGS, THING TYPES, AND CATEGORIES
• ADDRESSES • ROLES • RESOURCES • RELATIONSHIPS • USUALLY ONE, SOMETIMES MANY • MATHEMATICAL EXPRESSIONS IN THE DATA MODEL • THE UNIVERSAL DATA MODEL
• A FINAL EXAMPLE

Data Model Patterns

Conventions of Thought

by David C. Hay
foreword by Richard Barker



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Gain Insight into Business Structure Using and Re-Using These Data Model Patterns

Learning the basics of a modeling technique is not the same as learning how to use and apply it. To develop a data model of an organization is to gain insights into its nature that do not come easily. Indeed, analysts are often expected to understand subtleties of an organization's structure that may have evaded people who have worked there for years.

Here's help for those analysts who have learned the basics of data modeling (or "entity/relationship modeling") but who need to obtain the insights required to prepare a good model of a real business.

Structures common to many types of business are analyzed in areas such as accounting, material require-

ments planning, process manufacturing, contracts, laboratories, and documents.

features 150+ figures

"occasionally a book comes along that can be considered a classic; that isn't tied to any particular product or version. David Hay's book, *Data Model Patterns: Conventions of Thought*, is such a book. ... It should be mandatory reading before starting any major data modeling or application development task. No other author has gone beyond the theoretical methodology of creating a data model to actually present and analyze real-world models that we can use every day. This book is well written and well illustrated with numerous examples of the models discussed. This is a 'must buy' for your professional library."

—Warren Capps, Oracle Developer

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