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—*from Ch. 1, "Planning Information Systems"*

About the Author

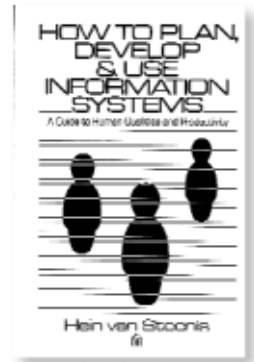
Hein van Steenis worked for IBM Netherlands International Operations from 1960 to 1987, traveling extensively for the company in Europe and the United States. At IBM, he specialized in character recognition planning, development, and standards. Born in Indonesia, he now lives in Almere, The Netherlands, and is an independent consultant and writer. He is married and the father of three grown daughters.



How to Plan, Develop & Use Information Systems

A Guide to Human Qualities & Productivity

by Hein van Steenis



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*Adapt Systems to People,
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Today, we are technically capable of producing virtually any type of computer and information system, in any size. Yet, a major problem remains: how to adapt such systems to people and their environment. This practical guide tells you how to do just that. The author argues convincingly that optimizing computers' potential requires first an understanding of people's reaction to computers and the inevitable changes that accompany their introduction into an organization.

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