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Rethinking Systems Analysis ...

"For over twenty years, Gerald Weinberg has been enlivening the often solemn scene of design methodology with his distillations of experience into expertise. His collections of essays, anecdotes, and consolidated wisdom are always inspiring and entertaining: his new work in this tradition will be good reading not only for designers but for anyone wanting to understand design, particularly the users and managers of information systems. . . . Until we *do* have a Grand Unified Theory of Design (if this is even possible), life lessons such as those in this book will continue to be the most useful guide there is, both for introducing prospective practitioners and for reminding the old hands of what they may occasionally forget."

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—*from the introduction to Part I*

About the Author



International consultant Gerald M. Weinberg, principal of Weinberg and Weinberg, conducts workshops dedicated to helping people become more productive. During his career spanning nearly four decades, he has programmed and taught for IBM, Ethnotech, Project Mercury, The University of Nebraska, SUNY at Binghamton, and Columbia University.

Rethinking Systems Analysis & Design

by Gerald M. Weinberg



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An Eye-Opening, Intuitive Approach to the More Subtle Problems of Analysis and Design

Systems analysis and design have solved many problems, but they have also created many problems. This unique book tackles crucial analysis and design issues that are glossed over in conventional texts. It recognizes that while many problems are solved with systems analysis and design, many problems are also created.

Using a short, highly readable essay format, *Rethinking Systems Analysis & Design* presents readers with both the logical and the more intuitive aspects of the analysis/design process. The book is not intended as an alternative to structured analysis and design, but rather as a supplement for those who must deal with the less struc-

ured processes of analysis and design.

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"This isn't just another systems analysis and design book, but one about the problems and possible solutions encountered when implementing a structured approach."

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